



WHOLESALE ACCOUNT GUIDELINES

Welcome and thank you for taking the time to learn more about Jules products. We are extremely proud of our products and are committed to our retailers who represent us in the marketplace. We look forward to learning about your organization and building a mutually successful working relationship. Please note the following guidelines for selling the Jules Brand products.

DOCUMENTS AND VERIFICATION REQUIRED

- All wholesale accounts must furnish a Current Tax Resale Certificate for each location seeking approval. (Please note the business name and address on this document must be consistent with the business name and address on the Jules account. Changes in ownership or business name will require an updated Tax Resale Certificate. *For Illinois accounts that do not have a copy of their resale certificate, please complete the [CRT-61](#)
- Store front businesses must provide photo images of the actual store front applying for approval per location.
- Web-only based businesses must provide a fully functional "retail" website with an actual URL address and have a working secure shopping cart.

PRICING POLICY

- All Jules retailers agree to follow and maintain minimum Suggested Retail Price (SRP) guidelines.
- Retailers must maintain at a minimum the published SRP's but if desired may price above them.
- Retailers may not artificially mark prices above SRP and then promote them as discounted.
- Fixed or permanent discounts are not allowed.
- SRP's are subject to change without notice.

Jules products makes every effort to monitor and enforce pricing policies and may choose to discontinue doing business with non-compliant retailers.

SELLING CHANNELS

- Each physical location requires individual approval.
- Pop-up shops and show vendors will be considered on a case by case basis.
- Web-only business must submit all channels they plan on selling. Resale on Amazon, eBay and other third party marketplaces is strictly prohibited.

PAYMENT

- A valid credit is required for first orders and must be maintained on file. It is the customer's responsibility to provide Jules Brand with a new credit card information as it becomes available.
- Non-sufficient checks are subject to a \$20.00 charge
- Jules Brand reserves the right to cancel pending order(s) and to refuse shipments on unpaid orders.

IMAGES

Jules will provide logo and product images when requested. Images may not be modified without express written consent from Jules (with exception of cropping out white space).

ORDER MINIMUMS

- \$250 minimum opening order
- \$100 minimum reorder

Purchases below minimum may be approved by home office. A minimum order fee of \$10 will apply to any exceptions approved.

BACK ORDERS

All backorders will ship unless customer specifically notifies us with written instructions to cancel back orders. Jules reserves the right to cancel backorders. Customer is responsible for any shipping charges incurred to fulfill backorders.

RETURNS

All sales are considered final. Any claims for shortages, damages or defective merchandise must be made within 14 days of receipt of goods by contacting Customer Service.

TERMINATION, NON-EXCLUSIVITY AND DISCONTINUATION

Jules Brand is under no continuing obligation to supply you with Jules Brand Products and may terminate an agreement between Jules and you at any time for any reason. Jules Brand does not grant you an exclusive right to sell Jules Brand Products, and may sell Jules Products to other retailers and directly to consumers at its sole discretion. Further, there is no guarantee that any products offered by Jules will be offered on a continual basis, and Jules Brand may discontinue supplying any product line to you at any time for any reason.

We appreciate your interest in Jules Brand Products and look forward to developing lasting partnerships. Please sign below, indicating you understand and accept the terms and conditions and can provide the necessary documents to initiate the approval process.

Print Name

Signature

Date

Print Store Name/City and State